

## **FIFTH NARRATIVE REPORT**

**Project Holder:** Development Education International Society, Pune, India

**Project Name:** Poverty Alleviation and Prevention through Enterprise Development in India (PAPTED. IN) Project.

**Project Period:** 01.10.2002 to 30.09.2005

**Present Period:** 01.10.2004 to 31.03.2005

### **1. CONTEXT:**

- 1.1 The new Government by United Progressive Alliance (UPA) has settled down at the Centre. The coalition previously in power National Democratic Alliance (NDA) is now sitting in opposition.
- 1.2 The emphasis given by the Central Govt. on Poverty Alleviation by way of establishment of small/ micro enterprises continues. This has been given further emphasis by the repeated references to this topic by the President himself. He again voiced his anxiety and concern in his address to the nation on the eve of the recent Republic Day 26<sup>th</sup> Jan 2005, when he said “Education system should proudly build entrepreneurial and vocational capacities in students. When they come out of educational institution they should have the confidence to start small enterprises and also possess the skill to do it. Above all the education system has to impart the spirit that ‘we can do it’”.
- 1.3 DEIS wrote to the President submitting that DEIS had already embarked on this campaign and submitted for President’s perusal the Concept Paper developed by DEIS on Enterprise Education. Apparently the President had gone through the Concept Paper and was impressed. Therefore he sent for the Chairman of DEIS to meet him during his visit to Pune on the 01<sup>st</sup> Feb 2005. Since both the Chairman and Secretary General were out of Pune in connection with CORDAID’s External Evaluation; Mr. S. P. Ranade, Sr. Trustee and Mrs. Netra Wagh, Trustee, DEIS presented themselves at the brief interview granted by the President on 01<sup>st</sup> Feb 2005. (A photo of this important milestone in the history of DEIS, showing trustees of DEIS with the Hon. President, is attached). In spite of his preoccupation with the rest of his official programme, the President gave a patient hearing to Mr. S. P. Ranade’s explanation of DEIS’s concept and field work, so well supported by prestigious organizations like CORDAID, Small Industries Development bank of India, SIDBI, Department of Science & Technology (DST), Bank of Maharashtra, etc. The Hon. President was particularly happy that DEIS has decided to target the young

population of students for inculcating an entrepreneurial spirit. He indicated that he would be pleased to meet a delegation of DEIS for a proper presentation of our work and was particular to suggest that the delegation should include some students also. A report on this meeting with the Hon. President is included in the Update for Feb 2005, a copy of which is enclosed.

- 1.4 The two pronged drive of DEIS continues – one of advocacy with educational experts and authorities and the other of conducting Pilot Programmes in Schools whose managements are sympathetic to the concept of Enterprise Education. There was a lull because of summer holidays but the programme will be taken up after the holidays.
- 1.5 The progress at a glance on the critical objectives are as under:
  - a. micro enterprises set up – 1841 out of Project target of 2000
  - b. Pilot Programmes held for school students – 1330, exceeding Project target of 1000 students.
- 1.6 The working of the PPIs after the initial problems brought out in the validation of electronic data, has been resumed at an even level; with a single exception of Udyog Vikas Society (UVS), Bhubaneshwar. All PPIs are now thoroughly familiar with the web based PROMIES reporting system and are happy to put it to good use.
- 1.7 The UVS however has decided not to co-operate and the entire case is now with CORDAID. The case was initiated for intervention by Prof. D. N. Rao – Working President of UVS in Sept 2004. Prof. Rao made out a case of payments due vis-à-vis a office flat that was the property of DEIS as a public trust, registered in Maharashtra with The Charity Commissioner, who is a Govt. appointed custodian of all public trust matters. DEIS cautioned CORDAID that it suspects that actually it is one of the members of UVS who is trying to grab the property. CORDAID directed that the office accommodation purchased by DEIS at Bhubaneshwar for a drop-in-centre be legally transferred to UVS and that this is the full and final settlement of the intervention sought by Prof. Rao. Accordingly DEIS has initiated action for obtaining sanction of Charity Commissioner, Pune, Govt. of Maharashtra, India for the transfer of the accommodation since the property is entered in the Register of the Charity Commissioner. The UVS has been requested over six months ago to submit the documents of their registration, etc as required by Law for such transfer. This is awaited. UVS is already in physical possession of the accommodation and DEIS has withdrawn its coordinating representative from the accommodation. Despite this Mr. H. K. Mishra, Secretary, UVS keeps sending mails disregarding the final instructions of CORDAID. It is not known whether he writes with permission of Prof. Rao and other senior Board members or not.
- 1.8 Unfortunately even after the CORDAID funded flat of DEIS was given into custody of UVS, apparently they initiated some issues with Govt. of India's (GOI) Broadcast authorities regarding DEIS' PAPTED.IN Project. The broadcast authorities conducted an official enquiry and found that UVS had in fact misrepresented matters to them. **The GOI authorities blacklisted UVS for two years.** UVS' efforts to similarly take up issues of DEIS with SIDBI have also been rejected by SIDBI after taking into account the correct situation.

- 1.9 Prof. D. N. Rao in an email to DEIS in year 2005 has informed that he is leaving Orissa. Probably he has resigned from UVS, though DEIS does not have any confirmation. Thus the property is de-facto in the custody of Mr. H. K. Mishra, giving credence to DEIS' fear that Mr. H.K. Mishra is wanting to lay personal claim to this public trust property in due course.  
A reference is invited in this connection to Brig P. V. Gole's email of 02.11.04 to Mrs. Harma Rademaker on the subject "Udyog Vikas Society and DEIS Pune". DEIS on its own is not taking any action of UVS' communication in this respect.
- 1.10 DEIS has consequently moved its drop-in-centre to another separately located place in Bhubaneshwar. Already 5,000 unemployed youth of Orissa have registered for further guidance. This will be done in due course.
- 1.11 As a rational result of these developments DEIS has removed UVS from the list of PPIs and all the results obtained through them have also been deleted from DEIS record pertaining to this project PAPPED. IN Project. Consequently the achievements of Mar'05 may be lower than Sept'04 for some of the activities. DEIS is attempting to see that the final activity of Enterprise Set up is not affected by this. At the close of the project then, even if there is shortfall in some of the Activity targets -- because the performance of UVS has been deleted from reporting--the bottom line target of micro-enterprises will still have been met.
- 1.12 Advocacy at the Central level is to be taken up now that the new Govt. has settled down. But advocacy at State level has been partly successful in U.P. and in Orissa. The radio authorities in UP have agreed to restart the Udyog Sadhana Radio Programmes and in Orissa the Television authorities of Bhubaneshwar have already started telecasting "Udyog Sadhana" episodes as a result of advocacy by PPI, BHOOMIKA. All these 26 episodes have been contracted for completion. However, full telecast fees is being paid in Orissa. It is now order of the day that even development programmes would need to pay the commercial fees.

### **1.13 Important Developments:**

- 1.13.1 External Evaluation: The External Evaluators nominated by CORDAID, The Netherlands – Mr. Tom Thomas (Delhi), Ms. Lakshmi Raman (Bangalore) and Mr. Akhilesh Tewari (Lucknow) visited DEIS, Pune on 24.01.05 and had detailed discussion with DEIS Trustees and some PPIs on 25.01.05. There after they visited PPIs like MSETI in Pune and then starting from Mumbai, going on to Lucknow and Bolangir, Orissa. Mr. Pradeep Wagh, Secretary General accompanied the evaluation Committee throughout the visit. The preliminary report of evaluation was received by DEIS and comments were submitted to the evaluators and to CORDAID on 15.04.05, which have not been fully reflected in the final report.

DEIS finds the evaluation report illuminating and has noted the lessons to be learnt from it. The evaluators were objective and open to discussions which in fact did take place on many occasions, with DEIS officials and with PPIs.

- 1.13.2 Visit of Ms. Gemma Claessen, Project Officer, CORDAID on 19.04.05: This visit originally planned on 18<sup>th</sup> and 19<sup>th</sup> Feb 05 had to be compressed to one day on

19.04.05 because of flight problems. However this one-day was fully utilized by discussions with Trustees and some PPIs in the morning and a field visit to the field office of the PPI, UDDESH at Ghodegaon 80 kms from Pune. This was followed by a discussion in the evening with the Trustees and also with Mr. Mogal, Dy GM of Bank of Maharashtra.

During this discussion Ms. Gemma Claessen was given clarification on some points of the external evaluation on which she had some reservations. It was also submitted by DEIS that the evaluation report – emphasized 2 aspects which need clarification – one was a slight misconception about the reporting system PROMIES and the other was about the emphasis given by the Evaluators to “backward and forward linkages”. It was submitted that PROMIES had in fact been well accepted by all PPIs, who had confirmed this and also that the Project PAPTED. IN did not include any activity on “follow up” beyond the collection of physical records fed in the PROMIES system. In this connection reference is to Brig. P.V. Gole (Chairman) email dated 06.05.2005 to Ms. Gamma Claessen.

- 1.13.3 The discussions with Department of Science and Technology, DST (Govt. of India) in furtherance of the proposal submitted to them for use of PROMIES system for monitoring the DST's Projects were continued, culminating in the meeting held by Secretary General, DEIS with DST on 26.04.05 when DST took a decision to award the project to DEIS. Details will be reported in the next Narrative Report.
- 1.13.4 The feasibility study to set up on Enterprise Science and Technique Laboratory (ESTL) is submitted to CORDAID. The total project cost is estimated at Rs.40 million. The subject will be further studied by the Secretary General during his tour of schools in New Zealand and USA in June 2005. Mr. Pradeep Wagh is undergoing tailor made training in Enterprise Education for primary school children at invitation of Enterprise New Zealand Trust (ENZT). He will also further research Enterprise Education Labs at Milwaukee, USA and other places. The Project will be developed further on the basis of his observation and discussions with ENZT and science museum officials in USA.
- 1.14 Review of the PPIs work was taken during the meeting held by Trustees with BHOOMIKA, SANJOG and UDDESH on 24.01.05. This was followed by a presentation by these PPIs and by MITCON, MSETI to the External Evaluators on 25.01.05. This was followed by a review of work of IEDUP during visit of Secretary General along with external evaluators on 01<sup>st</sup> Feb 2005. Further discussions were held with BHOOMIKA and SANJOG during the visit by external evaluators to Bolangir on 05<sup>th</sup> Feb 2005.

## **2. OBJECTIVES:**

2.1 The results achieved by PPIs and DEIS as on 31.03.05 are given in Para 3. The critical objectives of

a. Setting up enterprises and

b. Covering students by Pilot Enterprise Education Programmes have recorded very satisfactory progress as noted below:

a. Enterprise set up – 1841 against total target of 2000

b. Pilot Enterprise Education Programmes school students – 1330 against total target of 1000.

However there is some short fall in the interventions like Radio/ TV Programmes, Personal Counseling, Technical Skill Training but special emphasis is now being given to these activities and some additional MOUs have been signed with BHOOMIKA and UDDESH. The shortfall is largely due to DEIS now deciding to omit UVS as a Project Partner.

But the final target of micro-enterprises to be set up will still be met.

2.2 Efforts to achieve paradigm shift from traditional education to an education system inclusive of an element of enterprise education continue. During the External Evaluators visit, opportunity was taken to arrange a discussion with the Director of State Centre for Educational Research and Training (SCERT). During this he acknowledged the contribution by DEIS and stated that at initial stage they are planning to take advantage of the ongoing exercise of revising the curricula of various subjects at the high school level by inclusion of elements of Enterprise Education in the individual curricula.

### 3. ACTIVITIES AND OUTPUT OF 31.03.2005

#### RESULTS ACHIEVED BY LOCAL PARTNER, DEIS as of 31.03.2005

		Previous Programmes	Target for PAPTED.IN		Achievements for PAPTED.IN	
1	2	3	4	5	6	7
S.No	Activity	Achieved 1998 till Sept. 2002	Total Project Ending Sep. 2005 (bracketed fig.is changed to new figure.	As of end of March 2005	Performance of UVS omitted	Total Project achievement till March .05 after omitting UVS
A1.2	Radio Programmes	384	(130) 52 (new)	52	30	13
A1.3	National Level Enterprise Development TV Programmes	13	(10) 3 (new)	}		
A1.4	State Level Enterprise Development TV Programmes		13		(23) 16	11
A1.5	Print Media Articles	546	390	390	367	22
A1.6	Street Plays/Mass video Shows	13	14	14		19
A2	Media audience response servicing	95943	10,000	5750	2209	6940
A3.1	UVM Enterprise Video Usage camps (avg.30 viewers per camp)	320	333	331	27	72
A3.2	Entrepreneurship Awareness Camps	216	100	100	17	41
A3.3	Personal Counseling camps Days (avg.20 persons per day)	126 days	500 days	373 days	3167 persons (158 days)	3247 (persons) (162 days)
A3.4	Technical skills training – days	684	1500	183	263	1060
A3.5	Personalized Assistance to poor women		1500	1326	610	1051
A3.6	<b>Enterprises set up</b>	<b>2660</b>	<b>2000</b>	<b>1753</b>	<b>595</b>	<b>1841</b>
B1	Workshop, Meeting, Advocacy		3	3		11
B2	Enterprise Education pilot programmes*		20	10		25
B3	Enterprise Science and Technology Laboratory (ESTL) feasibility report		1	-		1
C1	Monitoring, Project planning meeting		3	3		3
C2	Annual Workshops		3	1		2
C3	Project Monitoring, Implementation and Evaluation Systems (PROMIES)					
*	<b>Students of enterprise education programmes</b>	<b>-</b>	<b>(300) 1000 (new)</b>	<b>1000</b>		<b>1330</b>

**NOTE:** This achievement is calculated after omitting performance of Udyog Vikas Society (UVS), Orissa who are now on blacklist of GOI's authorities, as partners from PAPTED.IN Project. This has been intimated to CORDAID. Hence reported achievements appear reduced in some cases as compared to Sept 2004.

## **4. ORGANISATION**

The following PPIs continue their fieldwork:

1. Maharashtra Institute of Technical Consultancy Organisation (MITCON), Pune
2. UDDESH, Pune
3. Gore Entrepreneurial and Management Services (GEMS), Nagpur
4. IEDUP, Lucknow.
5. BHOOMIKA, Bhubaneshwar, Orissa
6. SANJOG, Bolangir, Orissa

The MSETI (Mahabank Self Employment Training Institute), Pune have now joined on as additional PPI. An MOU at their corporate level has now been signed.

Udyog Vikas Society (UVS), Orissa has now been removed from the list of PPIs.

## **5. ASSEMENT AND FORECAST**

- 5.1 The electronic Data Validation Exercise (DVE) initiated in July 2004 was very useful. All the PPIs are now thoroughly conversant with PROMIES system and accepted it as a valuable aid in their execution of the PAPTED. IN Project Programmes.
- 5.2 The re-launched Poverty Alleviation media intervention now under the “trade mark” of Udyog Sadhana is now making progress in U. P. and Orissa. The Radio authorities have agreed in principle that they will broadcast Udyog Sadhana programmes but the matter regarding sponsorship is being discussed. In Orissa in Bhubaneshwar TV authorities have already started telecasting BHOOMIKA’s Udyog Sadhana programmes against payment of telecast fees.
- 5.3 DEIS has started another drop-in-centre at a new separately located place to serve the counseling needs of beneficiaries – in place of the drop-in-centre, which was handed over to UVS on instructions of the donor. The new centre is now active. BHOOMIKA has been assigned the responsibility to man it. Already some 5000 unemployed youths of Orissa have registered themselves at this new drop-in-centre of DEIS.
- 5.4 After the performance of UVS is omitted due to doubts in their reporting, the performance of the project seems to have come down on activity targets. However, the targets of micro-enterprises to be set up is well within reach as other PPIs were given enhanced targets and they made special efforts to achieve the additional targets. It is forecast therefore that the project will comfortably meet the project target of 2000 micro-enterprises. Additional MOUs have been signed with Bhoomika, Sanjog and Uddesh to overtake the Shortfall in other activities of intervention.

However, DEIS is continuing its quest for international methods and practices on ‘Poverty Prevention through Enterprise Education’ and these will be reported in next narrative report.

## 6. FUNDING POSITION

Financial statement as of March 2005.

Status of amounts sanctioned and disbursed by CORDAID and contributions raised by DEIS and its network partners is given in table below.

Sr.No	Agency	Project no. C317/1678E Sanctioned/allocated Amount (Rs.Lakhs)	Received Amount (Rs.Lakhs) as of 31.03.2005	Percentage of budgeted/ allocated amount to amount received
1	CORDAID, Netherlands	109.96	83.05	76 %
2	SIDBI	14.00	07.43	53 % **
3	Bank of Maharashtra	5.00	05.00	100 %
4	IEDUP	1.50	01.50	100 %
5	SANJOG	1.03 -	00.69	67 %
6	GEMS	0.50	00.50	100 %
7	Private donors #	2.10	02.24	107 %
8	DST *	4.00	04.00	100 %
9	Uddesh	0.05	00.05	100 %
10	Bhoomika	0.33 -	00.10	30 %
11	Palli Unnayan Committee	0.20 -	00.20	100 %
	<b>Total</b>	<b>138.67</b>	<b>104.76</b>	<b>76 %</b>

### NOTES:

- According to additional MOUs signed before 31/03/2005.
- \* For an assignment which is in furtherance of our Project in respect of preparation of curricula for “Enterprise Education for Vocational Students”.
- # **The private donors include the following donors who have contributed above Rs.10000/-**
  1. Mr. Wilfried Claus, The Netherlands Rs. 55,000/-
  2. Dr. Sunil Sonawane, India Rs. 50,000/-
  3. Mr. Abhijeet Gole, Singapore Rs. 11,000/-
  4. Ms. Anuya, U.S.A. Rs. 25,000/-
  5. Mr. Mukesh Pawar, India Rs. 11,000/-
- 76% of the funds have been received from the main donors CORDAID and 53% from SIDBI as of March'05. DEIS disburses funds to its PPIs on the basis of Performance reported and funds in hand.
- \*\*Further disbursement of funds from SIDBI is awaited.

## 7. PAYMENT STRUCTURE OF THE ORGANISATION:

The highest paid person in the organisation is the Secretary General of DEIS. His remuneration is Rs. 40,000/- per month. No other benefits are given.

The lowest paid employee in the organisation is the Office Assistant having a salary of Rs.4500/- per month.

There is one more employee who is the Multimedia Co-ordinator and there are several other professional persons involved like Financial Consultant, Graphic and Web Designer, Animator, Video Expert, etc.

The distribution of staff according to salary levels is as follows:

Slab of gross salary per month (in Rs) plus benefits paid to staff	Male staff	Female staff	Total staff
Less than 5000	1*	1	2
5,000 – 10,000	1+1*	1*	3
10,000 – 25,000	1*	0	1
25,000 – 50,000	1*	0	1
50,000 – 1,00,000			
Greater than 1,00,000			
<b>TOTAL</b>	<b>5</b>	<b>2</b>	<b>7</b>

\* indicates professional assignments.

D:\CORDAID REPORTS\5th narrative report final.doc